



FIVE STAR RALLY



WHY FIVE STAR RALLY?

CREATING EVENTS THAT LAST A LIFETIME

At Five Star Rally, we curate an exclusive and unforgettable journey for enthusiasts of the world's most coveted Supercars and Hypercars. Our mission is to create a unique adventure where passionate drivers can explore the finest roads and soak in awe-inspiring landscapes.

We offer an unparalleled and private experience, providing our distinguished clients the opportunity to drive through breathtaking routes, culminating each day with a stay in opulent accommodations meticulously selected by our expert team. These exquisite settings offer the perfect backdrop to reflect on the day's exhilarating experiences and forge enduring connections with like-minded connoisseurs.

Our carefully crafted events feature unparalleled access to iconic Formula One tracks, exclusive tours of supercar manufacturers, world-renowned motor museums, and the opportunity to mingle with celebrity clientele and enjoy VIP endorsements. We also host live music events at some of the most prestigious venues and clubs worldwide, ensuring an unforgettable experience.

Five Star Rally is not just about the cars; it's about the camaraderie, the luxurious experiences, and the lifelong memories that come with them. Join us for a journey where luxury, adventure, and exclusivity converge.



FIVE STAR RALLY ISN'T JUST AN EVENT IT'S A LIFESTYLE



FIVE STAR RALLY SPONSORSHIP

EXQUISITE MULTIMEDIA SOLUTIONS FOR DISCERNING COMMERCIAL PARTNERS

Elevate your brand to new heights with our exclusive, bespoke multimedia packages. Crafted to meet the distinctive needs of your brand, we provide a luxurious platform for unparalleled exposure and prestige.

Why settle for sponsoring a single event, attraction, or celebrity when you can experience a sophisticated, all-encompassing solution that amplifies your brand's reach and allure? Our meticulously tailored packages offer a seamless integration of opportunities, designed to achieve your highest aspirations with effortless elegance.

We are dedicated to designing each package to meet your specific goals and criteria, ensuring maximum visibility and impact for your brand. Through our extensive national press coverage and a vast, devoted social media following, we present your brand and products to a discerning audience, encompassing not only our global fan base but also esteemed local businesses and influential corporate sponsors.

Join us in a partnership that transcends the ordinary, providing your brand with a platform of luxury and exclusivity. Experience the ultimate in brand promotion, where sophistication meets success, and let your message resonate with an audience that values the finer things in life.

BRANDING OPPORTUNITIES

ACCESS TO OUR ELITE CLIENT BASE

UNFORGETTABLE HOSPITALITY

RETAIL MERCHANDISING OPPORTUNITIES

LARGE MEDIA FOOTPRINT

CELEBRITY ENDORSEMENTS / PARTICIPANTS

SOCIAL MEDIA PROMOTIONS / AWARDS

NETWORKING WITH OTHER SPONSORS

PRIVATE TRACK ACCESS

OUR GROWING SOCIAL MEDIA



FIVE STAR RALLY SPONSORSHIP

At the launch of each exclusive event, we host a prestigious sponsor showcase, offering a premier opportunity to display and elevate your product. Whether you choose to offer it as an exclusive giveaway or present it for sale to the discerning public at various checkpoints and event venues, your brand will shine.

In addition, we provide a private, curated experience for our esteemed clients. Upon arrival, they will receive your products as part of an elegant goody bag, ensuring a memorable first impression and enhancing their overall experience.

With a substantial and enthusiastic fan base attending each of our grand-scale events, we revel in the thrill of uniting thousands of people for unforgettable experiences—all free of charge. Our events are more than just gatherings; they are a celebration of community, excitement, and luxury, providing an unparalleled platform for your brand to connect with an engaged and passionate audience.





FIVE STAR RALLY





VEHICLE BRANDING





VEHICLE BRANDING

Imagine 25 stunning Supercars cruising through Great Britain's most iconic routes for three exhilarating days, creating the ultimate high-end moving billboard of 2025. Your brand's logo will take center stage, commanding attention and generating buzz across social media as we and our clients post daily updates from each picturesque location.

Every event will unfold as a dazzling spectacle, attracting crowds and creating unforgettable moments from start to finish. With each vehicle adorned in a unified, striking design, your brand will enjoy unparalleled visibility and a seamless presence across all media platforms.

The impact of your brand's logo is magnified by its size and strategic placement, tailored to your chosen package. This is your opportunity to captivate audiences on the road and online with an extraordinary and luxurious marketing experience.





VEHICLE BRANDING

PACKAGE A



PACKAGE B

PACKAGE C



PACKAGE D

PACKAGE E

F R E E D O M S P E E D R E S P E C T



BRANDS WE HAVE WORKED WITH





SPONSORSHIP PACKAGES

PACKAGE A

- Single logo presence on each vehicle.
 - Promotion of your brand via our social media and website.
 - Your logo on the main banner of our website.
 - Permission to use our logo on your social media.
- £2500.**

PACKAGE B

- All of Package A plus -
- Entry to all of the Five Star Rally events for 12 months.
 - Exclusive access to our pre/post parties with clients.
 - Single logo presence on all of the vehicles on either the fenders or boot.
- £5000.**

PACKAGE C

- All of Package B plus -
- Double logo presence on all of the vehicles either fender or boot, but with larger logos.
 - Social media interviews with our crew before each event and at the end of the event.
- £15,000.**

PACKAGE D

- All of Package C plus -
- A complimentary supercar for the event either a Lamborghini or Ferrari. Max 2 people.*
 - Main logo placement on both doors on every vehicle giving you maximum presence.
 - Your logo will be included on our merchandise.
 - Your logo will appear on our event merchandise as seen on page 12.
- £30,000** *(Insurance not included).

PACKAGE E

- All of Package D plus -
- Social media coverage throughout the entire event.
 - Main logo placement on the bonnet and rear of each vehicle giving you the best exposure on the event.
 - Your logo will be on our driver's merchandise and all marketing materials.
 - 25% off any package for the following year.
- £65,000.**



MERCHANDISE BRANDING



Front

Back



Front

Back

PACKAGE D

PACKAGE E





M E R C H A N D I S E

Each year, you can elevate your brand by prominently featuring your logo on our exclusive tour apparel. These high-end garments, worn by celebrities, esteemed clients, and our devoted followers, will also be available for purchase at each event location, ensuring your brand is seen by a broad and engaged audience.

Your logo will shine across our extensive social media channels and official websites, maximizing your brand's exposure and impact.

Our curated annual collection includes premium apparel and select merchandise, all available for bespoke branding. These items are perfect for high-profile corporate giveaways or prestigious fan prizes, offering a sophisticated touch to your brand's marketing strategy.

BASEBALL CAPS

HOODIES

JACKETS

T-SHIRTS

LANYARDS

BAGS

KEYRINGS

STICKERS

WATCHES

MOBILE PHONE CASES

STATIONARY

BRANDED ALCOHOL

HEADPHONES

FIVE STAR RALLY
FREEDOM SPEED RESPECT
MERCHANDISE





FIVE STAR RALLY

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F R E E D O M S P E E D R E S P E C T
